



Mid Atlantic Virtual Regional Grants Conference



May 21
2021

For more information, go to:
midatlanticgrantsconference.org

NJGPA PRESENTS

The Mid Atlantic Virtual Regional Grants Conference

REGISTER

midatlanticgrantsconference.org/register/

MORNING SESSION

Mike Chamberlain, President & CEO,
GPA National
Kathy Hatfield
GPCI Representative
Deidre Spiropoulos, President & Co-Founder
Impact 100 Jersey Coast

LUNCHEON KEYNOTE

Kimberly Hays deMuga, GPC, Cohost
Fundraising HayDay Podcast

LEADERS IN INDUSTRY PANEL DISCUSSION

Jeremy Grunin, President,
Grunin Foundation

Jeff Vega, President & CEO,
Princeton Area Community Foundation

Mary K Blanusa, Executive Director
Northern NJ Community Foundation

Jerry Flach, VP Corp Responsibility
Valley National Bank

TRACK 1

9:00-9:55 Opening Session

10:00-10:50 Developing Grant Proposals
Presenter: Julie Assel, GPC

11:00-11:50 Bring Your Logic Model to Life: It's more than just a required attachment
Presenter: Julie Assel, GPC

12:00-12:50 Luncheon Keynote –Kimberly Hays deMuga, GPC

1:00-1:50 21st Century Grant Applications: Brief and to the point
Presenter: Diane Gedeon-Martin, President

2:00-2:50 Data Mining and Grants
Presenter: Karen Norris

3:00-3:50 Creating Numbers That Speak: Budgeting for the non-budgetary inclined
Presenter: Rajita Bhavaraju

4:00-5:00 Leaders in Industry Panel Discussion

TRACK 2

Opening Session

Creating a Winning Annual Grants Strategy: Steps, Tips, and Tools
Presenter: Ashley Cain

The Big Fish: Planning, Launching or Propelling Your Major Foundation's Portfolio
Presenter: Susan Schaefer

Luncheon Keynote-Kimberly Hays deMuga, GPC

You Have a Hammer: Building Grant Proposals for Social Change
Presenter: Barbara Floersch

Think Like a CEO and Lead Your Grant Professionals Career
Presenter: Scot Scala

Census Data for Grants and Community Analysis
Presenter: Noemi Mendez

Jeremy Grunin, Mary K. Blanusa, Jeff Vega, Jerry Flach

WRAP-UP

Free Membership Raffle

Book Giveaway – *You Have a Hammer: Building Grant Proposals for Social Change* by Barbara Floersch

5:00-5:15